

Dance School Profile

Feature your dance school at
the heart of the IDTA website

The Find a Dance School section of the website enables prospective students to easily find and explore IDTA-accredited dance schools in their local area. By showcasing your school here, you are helping prospective students find you more easily!

To feature your school, please complete this document and send this pdf file to schoolprofile@idta.co.uk, along with your logo (if you have one), a maximum of 5 images for your profile and a head shot for each teacher you'd like to feature (sizes for images specified below).

Setting up your profile Logo and Images

Please ensure your files are named as follows:

Websiteprofile_YourSchoolName.jpg

Images for your gallery must be landscape and need to be the best quality you have (or at a minimum size of 460 pixels wide by 300 pixels high).

For your logo, please supply the highest quality file you have. The better quality you can provide, the better it will look on the page. The page will automatically change to accommodate different shapes and sizes of logo.

Head shots of your teachers need to be minimum 100 pixels wide by 140 pixels high, or the best quality image you have.

Sending large files

We would like to receive your files in one go. Please do not send 6 separate emails.

If your logo and images are too large to send in one email, please use WeTransfer - a tool that allows you to send large files for free. It's very quick and easy to use.

- Go to www.wetransfer.com
- Click **+Add files** to choose the files you wish to send
- In the **Friend's email** field, please type schoolprofile@idta.co.uk
- In the **Your email** field, please type your email
- In the **Message** field, please ensure you type your dance school name so that we can match up your files with the right school profile.
- Click **Transfer**. Once the percentage scale has reached 100%, WeTransfer will tell you that the transfer is complete. Until this point, do not close your browser window. You will receive an email confirmation that the transfer has been sent.

If you are sending your image files via WeTransfer, please let us know this when you send your completed form.

Any problems?

Please contact Gavin Stevens at Head Office
by calling **+44 (0)1273 685652**
or email schoolprofile@idta.co.uk

Setting up your profile

Example dance school profile

To illustrate what type of information needs to be provided for each area of the profile, we have created a fictional school profile.

Some elements are compulsory and others are optional; the page has been built so that if any optional elements are missing, the page automatically changes to accommodate.

Your dance school profile will first be seen on a search results page, after the user has searched by postcode or region.

Apart from the excerpt, all of the other details on the search results page are generated from the profile page itself so you won't need to enter them twice.

This excerpt area provides space for a short introduction to the school (maximum 40 words).

Find a dance school search results

22 results found

Filter results or Start search again

Britannia Dance School

Stroud

Fun, inclusive and social dance school in the centre of Bristol, offering huge range of classes for students of all ages and abilities.

✓ Offers professional teacher training

More information
Quick contact



Dance types

Ballroom
Latin

Dancewell School of Dancing

Bristol

Genis doluptam si con ea autemporem. Ut odicipi tatium endae et omnihil luptati vollanihil idundus earunt ad quas es assed que nis as perrum.

More information
Quick contact

Dance types

Ballroom
Latin
Modern Sequence

Davies School of Dance

Weston-super-mare

Genis doluptam si con ea autemporem. Ut odicipi tatium endae et omnihil luptati vollanihil idundus earunt ad quas es assed que nis as perrum.

✓ Offers professional teacher training

More information
Quick contact



Dance types

Ballroom
Latin
Modern Sequence

Freestyle
Rock'n'Roll
Line Dancing

Cheerleading
Ballet
Tap

Theatre Craft
Modern Jazz
Keep Fit

Elaine's Dancing School

Gloucester

Genis doluptam si con ea autemporem. Ut odicipi tatium endae et omnihil luptati vollanihil idundus earunt ad



Dance types

Ballroom
Latin
Modern Sequence

Setting up your profile

Example dance school profile

Dance School Name

The Smith School of Dance

Location

Leamington Spa

This item shows up if you offer teacher training.

- ✓ Offers professional teacher training
- 👤 Offers classes for adults and children

This item will change depending on whether you offer classes for adults only, children only or both.

Dance types available

- Ballet
- Tap
- Classical Sequence
- Modern Sequence
- Samba

This area will scale automatically depending on whether you offer 3 genres or 20.

The Smith School of Dance offers a wide range of classes to students of all ages and abilities, from beginners to advanced levels, as well as vocational training.

Whether students want to dance for a hobby or competitively, we have something to offer that is fun, inclusive and social. We hold classes at a number of studios across Leamington Spa, providing the ideal context in which to learn and share the enjoyment of dance.

Introduction to your dance school (maximum 300 words). This is where you can introduce who you are and what you do.

Throughout the year, we provide a number of exam sessions offering IDTA in Ballet, Tap, Classical and Modern Sequence, and stage an annual show each summer.

We are a team of 5 highly qualified teachers who absolutely love what we do. So, get in touch!

The main contact details for your school

Contact details

Main contact:
Harriet Smith

Telephone 01926 111 222

www.leamingtondance.co.uk

Visit on at Facebook

Follow us on twitter

Contact school

Contact school will open up a contact form that can be filled in on the page. This form is then sent directly to the email address you designate.

Teachers



Harriet Smith

Principal, Classical Ballet and Progressive Ballet Technique

Our principal, Harriet, has been dancing for over 30 years, starting dancing at the Leamington Dance Centre in Leamington Spa. She is an IDTA registered teacher and has been running The Smith School of Dance for 10 years.

Harriet has spent the past years expanding the range of IDTA Classes available, successfully entering students for exams at all levels gaining some of the highest distinctions for classical ballet, and successfully graduated in 2009 with an IDTA Fellowship in Ballet and Tap.

Over the years, Harriet has choreographed for both local amateur companies and professional companies in the Midlands and has competed in International Musical Theatre competitions.

Many of Harriet's past pupils have gone on to have successful professional careers and she currently has a number of students who have successfully gained placed in full-time vocational dance schools including Laban and Central School of Ballet.

Harriet is known for her enthusiasm and fun-loving attitude to teaching, creating an incredibly welcoming environment to learn in.

Hide description ▲



Ali Jones

Classical and Modern Sequence

Read description ▼



Your dance school logo, if you have one. If you don't have one, the page design will adjust accordingly.

Bring your dance school to life through images (minimum 1, maximum 5). The page will automatically move through your gallery of images.

Our location

1 Leamington Road,
Leamington Spa,
CV32 5UL,
England

This is your main location



The map is determined by your main location

Classes held at

Leamington Centre Centre, 1 Leamington Road, Leamington Spa, CV32 5UL
[View google map](#)

Studio X, 1 Leamington Road, Leamington Spa, CV32 5UL
[View google map](#)

Quick Feet Studio, 1 Leamington Road, Leamington Spa, CV32 5UL
[View google map](#)

Warwick Community Centre, 1 Leamington Road, Leamington Spa, CV32 5UL
[View google map](#)

Many dance schools offer teaching at more than one location. This space allows you to detail those different dance venues.

This area allows you to feature your teachers:

Teacher name

Teacher's position

Introduction to this teacher (maximum 200 words). You may want to detail qualifications and experience, their role within the school and what they are like as a teacher.

You may include as many or as few teachers as you wish.

Setting up your profile Submitting your school details

Page 1 of 5

Once you've filled in all the fields on the following pages, please save a copy of the pdf to your computer and send it to IDTA, along with your logo, school and dance teacher images as described on page 2.

Dance school name

Main contact name

Do you offer professional teacher training? Please tick this box if so

Telephone number

Do you offer classes for:

Adults and children

Adults only

Children only

Your website address if you have one

Excerpt, for results page (no more than 40 words)

Your facebook page address if you have one

Please type your school description (no more than 300 words)

Your twitter page address if you have one

Your email address (to receive enquiries through the IDTA website)

Your main location

Other locations at which you offer dance classes

Setting up your profile

Dance types

Page 2 of 5

All round efficiency	Merengue
American smooth	Modern Jazz
Argentine tango	Modern sequence
Ballet	Musical theatre
Belly dancing	Paso Doble
Cha Cha Cha	Quickstep
Charleston	Rhythmic Gymnastics
Cheerleading	River Dance
Classical sequence	Rock 'n' Roll
Club dance	Rumba
Dance exercise	Salsa
Formation	Samba
Foxtrot	Street
Freestyle	Tango
Gymnastic Dance	Tap
Jive	Theatre Craft
Line Dancing	Viennese Waltz
Mambo	Waltz

Any other types of dance offered

Setting up your profile Submitting your teacher details

Teacher name

Teacher name

Position

Position

Teacher description (200 words)

Teacher description (200 words)

Teacher name

Teacher name

Position

Position

Teacher description (200 words)

Teacher description (200 words)

Setting up your profile Submitting your teacher details

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Setting up your profile Submitting your teacher details

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